

Tourism Vancouver Island

“Islandmoments Subscribers Contest” – Parksville Uncorked Prize Package

OFFICIAL RULES & REGULATIONS

THE “ISLANDMOMENTS SUBSCRIBERS” CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC) WHO ARE AT LEAST NINETEEN (19) YEARS OF AGE AT THE TIME OF ENTRY. NO PURCHASE IS NECESSARY TO ENTER OR WIN. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THE OFFICIAL RULES & REGULATIONS AS OUTLINED BELOW.

ENTRY PERIOD: The Contest begins at 9:00 AM PST Friday Jan 6, 2012 and ends at 4:00 PM PST Wednesday Feb 15, 2012.

METHOD OF ENTRY: To become eligible to enter the contest you must be an Islandmoments subscriber. If you are not already a subscriber you can become one by visiting our webpage www.seevancouverisland.com clicking on the Islandmoments link and then entering your information to subscribe to the Islandmoments newsletter.

Upon receiving the Jan – Feb 2012 edition of the Islandmoments Newsletter you will see a “Parksville Uncorked – Enter to Win” ad on the right hand side of the page which when clicked on will direct you to an entry form. To enter the contest you must enter the same email address you have used to subscribe to Islandmoments and then submit your entry.

No third party entry or entry through contest service permitted. All entries become the property of Tourism Vancouver Island. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by Tourism Vancouver Island, will be disqualified.

If the Contest is cancelled, modified, suspended or terminated, which Tourism Vancouver Island reserves the right to do in its discretion if factors beyond its control make the contest unable to be administered as planned, notice will be sent to all Islandmoments subscribers.

ELIGIBILITY: The Islandmoments Subscribers Contest is open only to legal residents of Canada (excluding Quebec) and who are at least nineteen (19) years of age or older at the time of entry, except for employees of Tourism Vancouver Island and members of their immediate families. In the event of a dispute about the identity of an entrant, the registered subscriber will be deemed as the Contest entrant. With respect to any winning entry, the winner may be required to provide Tourism Vancouver Island with proof that the person is the registered subscriber of the Islandmoments subscription associated with the winning entry. By entering this Contest, entrants agree to comply with and be bound by these Official Rules & Regulations and the decisions of Tourism Vancouver Island which are final and binding in all respects. Failure to comply with these Official Rules & Regulations may result in disqualification from the Islandmoments Subscribers Contest.

PRIZES: There is one (1) Grand Prize available to be won, consisting of: Two (2) *tickets to the SWIRL Signature Event Friday February 24, 2012 at Tigh-Na-Mara Seaside Spa Resort.*

Lost or stolen prizes will not be replaced. Prize does not include any other item or expense not specifically described in these Official Rules & Regulations, and all additional expenses including, without limitation, travel expenses, if any, are the sole responsibility of winner. Prizes may not be transferred or assigned except to a surviving spouse living in the same household. Only listed prizes will be awarded and no substitutions or cash equivalents or redemption will be made. Winners agree to accept the prize "as is", and entrants hereby acknowledge that Tourism Vancouver Island has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize.

SELECTION OF WINNER: The winner of the grand prize will be selected by random draw, to be conducted on or around Wednesday Feb 15, 2012, of all entrants who submitted their same email address used to subscribe to Islandmoments by 4:00PM PST Wednesday Feb 15, 2012.

These Official Rules & Regulations are final and binding in all respects. Tourism Vancouver Island reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. Odds of winning a grand prize depend on the number of eligible entries received with the question answered correctly. The winner will be notified via email and must meet all eligibility requirements. Return of a prize or prize notification as undeliverable, or inability of Tourism Vancouver Island to contact a potential winner by these means within forty-eight (48) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected by random drawing at Tourism Vancouver Island's discretion. In the event a winner declines a prize, Tourism Vancouver Island may, at its discretion, select an alternate winner by random drawing.

PUBLICITY, PRIVACY & PRIZE NOTIFICATION: Except where prohibited by law or regulation, by submitting an entry, entrant grants Tourism Vancouver Island a perpetual, royalty-free license to use his/her name, photograph, voice, and likeness in connection with the promotion of this and other Contests, and entrants waive any and all claims and/or rights to receive any royalties or other compensation for Tourism Vancouver Island's use thereof, unless prohibited by law. Entrants' information that Tourism Vancouver Island collects will not be disclosed to third parties.

GENERAL CONDITIONS: The submission of an entry is solely the responsibility of the entrant. Only eligible entries actually received within the Entry Period will be included in the prize drawings. For purposes of these Official Rules & Regulations, "receipt" of an online entry occurs when Tourism Vancouver Island receives a confirmation of contest entry. Any automated computer receipt (such as one confirming delivery of e-mail) does not constitute proof of actual receipt by Tourism Vancouver Island of an entry for purposes of these Official Rules & Regulations. Tourism Vancouver Island and their respective parents, subsidiaries and affiliates are not responsible for late, lost, delayed, unclear, unintelligible, incomplete, misdirected or ineligible entries, which will be disqualified, or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the

sender, or by any of the equipment or programming associated with or utilized in the Contest which may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in the Contest. Any person attempting to defraud administrator or sponsor or in any way tamper with, damage, or undermine the legitimate operation of the Contest will be disqualified.

LIMITATION OF LIABILITY & RELEASE: By participating in the Islandmoments Subscribers Contest, entrants agree to indemnify and hold harmless Tourism Vancouver Island and its parent companies, affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees (collectively, "Releasees") from and against any and all injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the Contest, or acceptance, possession, use, misuse, or non-use of the prize that may be awarded, including, without limitation, actual, direct, indirect, consequential, punitive, special, or other damages.